

Sharing Best Practice

Berikanpreneur

ruenerpnaKireB



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**Berikan
Protein**
Initiative



Department
for Environment
Food & Rural Affairs

2024-2025

Let me Introduce Our Berikanpreneur Community!



**50 Empowered Fishers' Wives
of Eretan Kulon Village
Indramayu, Indonesia**

WHY FISHERS' FAMILY?



**Berikan
Protein**
Initiative



Department
for Environment
Food & Rural Affairs

90%

**INDONESIAN
FISHERMEN LIVE
BELOW THE
POVERTY LINE**

(Source: BPS, 2019)

The Irony of Indramayu, The Largest Fish Producer in West Java, Indonesia



**All Fish in
Indramayu**



**178.319 Tonnase
Capture Fisheries**

11 Fisheries Management Areas of the Republic of
Indonesia (WPPNRI)

Source: DJPT, Maritime and Fisheries Ministry 2022



**Indramayu's
Fish Waste**



**54 - 71 Tonnase
Fish Waste**

Around 30–40% of the Total Fish Waste in Indramayu

Source: PDSPKP, Maritime and Fisheries Ministry 2020

SOCIO-ECONOMIC IN INDRAMAYU



The largest sender
of Indonesian
Migrant Workers

12.7%
Poverty Rate

5th lowest Human
Development
Index in West Java

Majority of people
only completed
elementary school

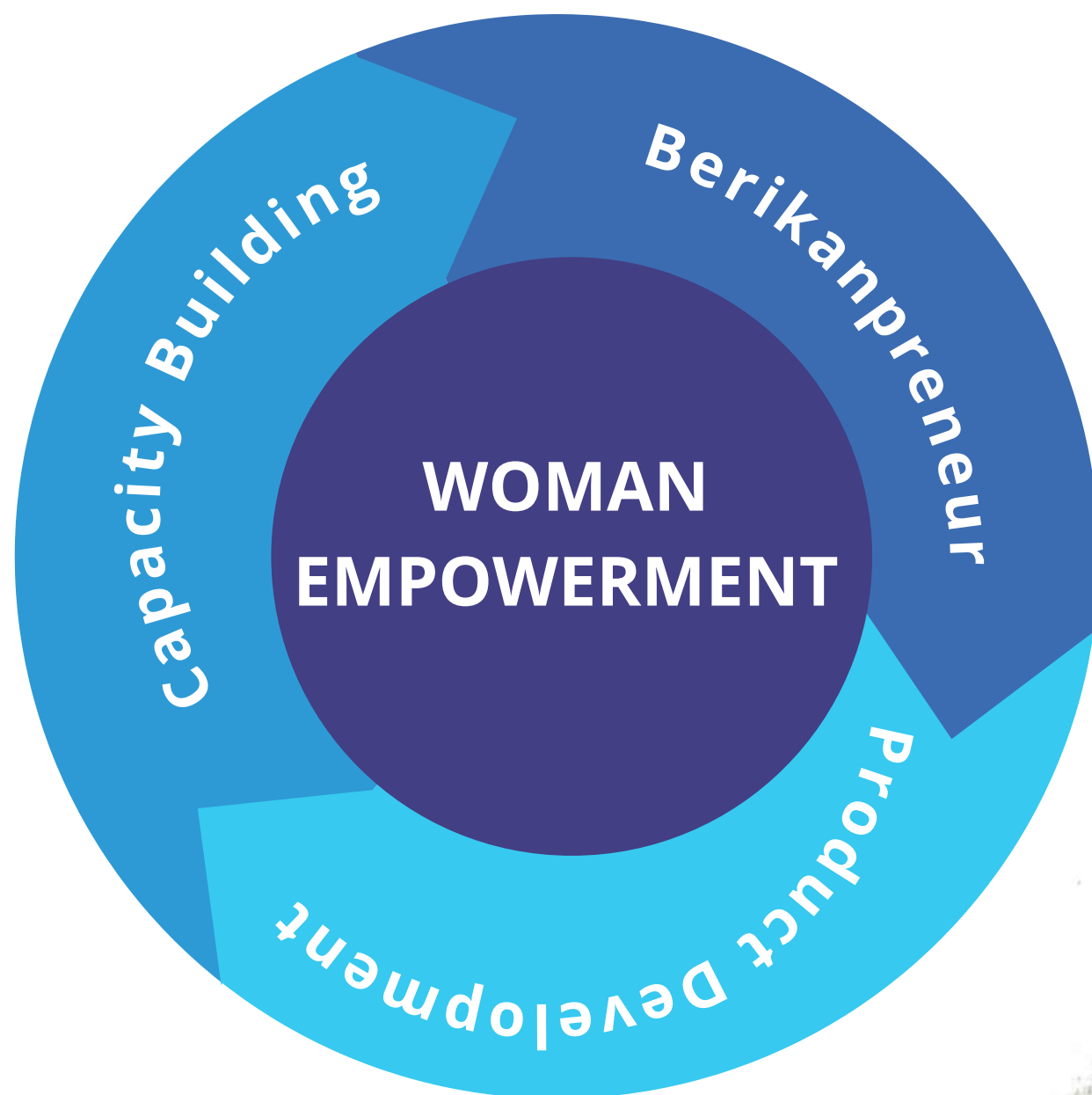


Eretan Kulon Village

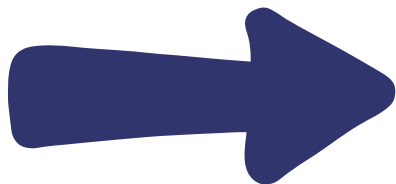
Eretan Kulon Village in Indramayu is facing serious problem with low economic fish waste. Because of low education and skill, the fishermen don't have the knowledge and skill to process low-economic fish into added value product. The low-economic fish then become waste around the coastal areas.

The fishermen wives is economically fragile, they lay only on their husband's unstable income from fishing and need to be empowered. Further actions are needed to process the bycatch fish waste into added value products

Program Structures



Transforming to



Fish protein hydrolysate (FPH) product based



FPH is a fish protein extract in the form of essential and non-essential amino acids in powder which is processed from low economy fish (Selar, Petek).

Fish Skin Katsuobushi



First! high protein snack from **barracuda fish skin** fortified by **fish protein hydrolysate (FPH)**



Special Marketplace for empowerment product of Berikanpreneur program



Best Practice Model

INDRAMAYU REGENCY



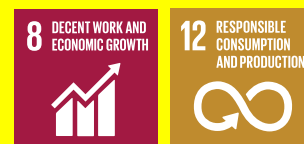
Fisherman's Cooperation



Upstream Industry



Production House



Berikanpreneur Activation



Entrepreneurship Training



Product Launching



SUPPORTED BY:



Hands on Learning, Lasting Impact

What We Faced, and How We Solve It



Turning Fish Skin into Opportunity



From Fish to High-Protein Products

Fish skin product training empowered fishers' wives with hands-on skills they can proudly transform into opportunities to improve the welfare of their families and community.

Challenges

Communication barriers with community members; especially with local person of fishers' wives

Solutions

- **Used local language and local trainers** to improve understanding of key messages.
- **Formed community groups, including youth**, as agents of change in our Training of Trainers (ToT) program.



OPPORTUNITIES FOR IMPROVEMENT



Expanded Target Participants

Involved youth—especially vocational high school graduates from fisher families with digital skills, so they can indirectly contribute to improving their families' welfare.



Enhancing Visual Impact

More visuals and hands-on practice in future training sessions to enhance participant engagement and deepen understanding of the material.



Provide Childcare Space

Create a safe childcare area to support mothers' full engagement during training



FUTURE PROGRAM RECOMMENDATION



01. Strengthen Community Structures

By supporting better group **organization and coordination**, encouraging youth leadership to drive their own initiatives



02. Engage Youth

By **involving young people** to support their parents and contribute their digital skills to strengthen the community.



03. Foster Sustainability

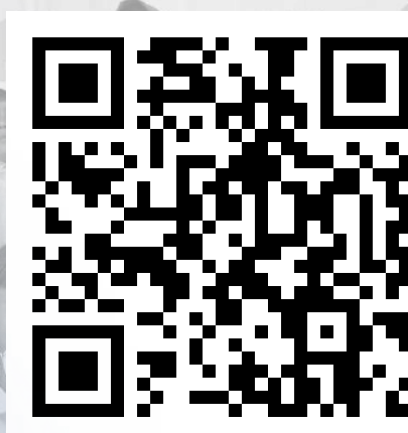
By strengthening community structures and establishing **production houses to ensure the business continues** thriving even after the program ends



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BERIKANPRENEUR!

**CREATING
PRODUCTIVE
OPPORTUNITIES**



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