BUILDING BLUE ECONOMY TO EMPOWER SEAWEED FARMERS IN OSI ISLAND

Grantee Learning Session on Communications & Engagement

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ACTIVITY 1: DESIGNING & IMPLEMENTING EXPERIMENTS

To ensure effective implementation of experiments, we incorporate community feedback through FGDs to build ownership and relevant to the local context
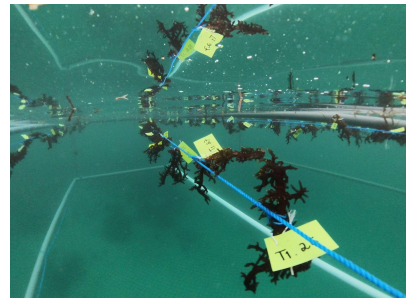
Phase 1: Co-creation	Phase 2: Construction	Implementation

IoT-based Solar Dryer

Seedling Nursery

Summary

Challenge
To visualize ideas or concept and their respective objectives

Strategy
Conducted FGD with printed materials to visualize ideas and designs

Lessons Learned
Early co-creation and clear visual tools built community ownership and understanding, while iterative feedback led to practical and relevant improvements

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ACTIVITY 2: DESIGNING & IMPLEMENTING TRAININGS

The training was co-designed with insights from participants and guidance from experts

Seaweed Value-Added Products	Financial Literacy	Waste Management

Training delivery with experts and practice sessions or demonstration

End products are created to help participants understand and recreate them independently

Challenge
Tailor the training curriculum with the community's needs

Strategy
Design and implement training facilitated by experts with training modules

Lessons Learned
Hands-on, flexible training that fosters community ownership leads to better learning outcomes and continuation

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