

Project Name: Smart –climate initiative for improving women and youth livelihood in costal-Bagamoyo



EFFORT FOR
ADVANCED
COMMUNITY



1.

ORGANIZATION OVERVIEW

Empower. Connect. Lead



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UK International
Development

Partnership | Progress | Prosperity

ABOUT US

Smart Youth is youth-led organization, it was started in 2019 by young people through the Save Elders initiative, who saw the need to empower their peers and improve their communities.

Since then, youth have been guiding, managing, and implementing all projects to create lasting impact

What we address:

-  Unemployment
-  Social exclusion
-  Environmental challenges

Vision:

A just, equitable, and empowered society where youth, women, and elders actively contribute to sustainable social and economic progress

Mission:

To empower communities through youth leadership, skills development, social inclusion, and sustainable environmental and economic initiatives using a (YOLE) approach.

OUR APPROACH

Y

Youth (*Learning to drive*)

Youth **learning skills** farming, digital tools, leadership they need practice to feel ready.

O

Opportunities (*Riding on a main road*)

Youth now **use their skills** in real life starting a small business, joining a project, or helping their community.

L

Leadership / Mentorship (*Teaching a friend*)

Youth **mentor peers, lead community initiatives**, and share what they've learned.

E

Empowerment / Transformation (*Drive confidently and freely*)

Youth drive real change in their **community improving livelihoods, inspiring others, and creating lasting Impact**

OUR PROGRAMS



USTAWI PROGRAM

Empowering Youth with Skills & Innovation

- Vocational & entrepreneurship training
- Digital & financial literacy
- Startup support & job creation
- Life skills & leadership



Smart_youth_effort

HIFADHI PROGRAM

Empowering Youth for Climate Action & Sustainability

- Community-led conservation & restoration
- Climate-smart livelihoods
- Freshwater & marine protection
- Environmental education & advocacy

JAMII PROGRAM

Promoting Inclusion & Intergenerational Empowerment

- Women's leadership & gender equality
- Elder rights & dignity
- Social protection for vulnerable groups
- Mentorship & community learning



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Jamii Program (Social Inclusion & Intergenerational Empowerment)

Project	Location	Partners/Funders	Target Group	Approach	Focus Area
SaveElders Tanzania	Arusha and Districts	HelpAge Tanzania, Ireland Government (Hiking Team)	Elders & Youth	Intergenerational mentorship, digital skills training, caregiving support, elder advocacy	Elder empowerment, social inclusion, leadership, digital literacy, wellbeing
Imarika	Tanga-Handeni	WaterAid Tanzania	Girls & Women	Menstrual health education, reusable pad production, leadership & entrepreneurship training	Girls' empowerment, menstrual hygiene, income generation, community participation

Ustawi Program (Wellbeing, Skills & Empowerment)

Project	Location	Partners/Funders	Target Group	Approach	Focus Area
Smart Shule Project	Community-based & Online	Tengeru Institute of Community Development – Center for Women in Research & Documentation \nCenter for Project Innovation	Youth & Women	Skills training, digital learning, online scholarships, empowerment model	Digital skills, entrepreneurship, women empowerment, youth employment
Youth Talk Events	Community spaces	Local institutions & partners	Youth	Dialogue platforms, mentorship, leadership engagement	Youth leadership, wellbeing, social awareness, community resilience

Hifadhi Program (Environmental Sustainability & Climate Action)

Project	Location	Funder/Supporter	Target Group	Approach	Focus Area
Sustainable Lake Tanganyika – Kipili	Kipili, Lake Tanganyika	The Nature Conservancy	Youth & Women	YOLE approach, culture-resonant conservation, community leadership	Freshwater conservation, lake preservation, livelihoods, climate resilience
Smart Climate Initiative – Ocean Community Grant	Coastal Bagamoyo	Ocean Community Grant	Youth & Women	Community empowerment, climate action, participatory conservation	Marine conservation, coastal resilience, women & youth economic empowerment



OUR IMPACT SUMMARY

1000+

Elders
empowered through mentorship, digital skills, leadership, and wellbeing programs.

300+

Youth equipped with digital skills, entrepreneurship training, and leadership opportunities.

600+

Girls & women empowered with leadership, advocacy, menstrual health education, and income-generating skills.



2.

SMART CLIMATE INITIATIVE PROJECT OVERVIEW



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The background of the slide is a vibrant blue gradient representing an underwater scene. Sunlight rays stream down from the top center. The bottom of the slide features a dark blue silhouette of a coral reef with various types of coral and several fish swimming. Bubbles are scattered throughout the water.

Actions or projects designed to help people earn a living or improve their lives **while protecting the environment and adapting to climate change.**

Using or managing coastal (near the sea) resources in a way that **doesn't harm the environment and can continue for a long time**

Climate-smart Initiatives for Sustainable Coastal Youth and Women's Livelihoods

The ways young people and women **earn money, get jobs, or support themselves and their families.**

ABOUT THE PROJECT

This project empowers Bagamoyo's coastal youth and women with skills, sustainable livelihoods, and climate-smart solutions, while restoring and protecting marine ecosystems. Why this project exists

- **Threatened livelihoods**
- **Environmental degradation**
- **Social inclusion gap**
- **Opportunity for impact**

Background

Title: Climate-smart Initiatives for Sustainable Coastal Youth and Women's Livelihoods

Goal

Improve livelihoods of coastal communities in **Bagamoyo District**

Duration

December 2025 – December 2027
(2 years)

Funding

Grant from Ocean Community Empowerment and Nature, funded by UK International Development – UK Government.

Partners

Bagamoyo/**Chalinze** DC, FETA-MBEGANI

Project Area : **Pande/Kisutu, Saadani, Kaole, Kondo, Mlingotoni**

FOCUS AREA/OBJECTIVES/EXPECTED OUTCOME

Focus Area	Objective	GEDSI Inclusion	Example Activities	Expected Outcomes
Livelihood (Ustawi wa Maisha)	Improve household incomes, create jobs, and build practical skills for youth, women, and persons with disabilities through climate-smart and market-driven livelihoods	Women, youth, and persons with disabilities represented in decision-making bodies and project committees	<ul style="list-style-type: none"> • Seaweed farming • Crab fattening • Beekeeping • VICOBA savings groups • Entrepreneurship & technical skills training 	<ul style="list-style-type: none"> • Increased household incomes • Sustainable and diversified livelihoods • Improved economic participation of youth, women, and PWD

Focus Area	Objective	GEDSI Inclusion	Example Activities	Expected Outcomes
Environment (Uhifadhi wa Mazingira)	Promote sustainable marine resource management and climate-smart practices while protecting and restoring coastal and marine ecosystems	Women, youth, and persons with disabilities actively participate in conservation planning and implementation	<ul style="list-style-type: none"> • Mangrove restoration • Beach clean-ups • Marine biodiversity protection • Climate adaptation and environmental education 	<ul style="list-style-type: none"> • Improved conservation of mangroves and marine ecosystems • Enhanced climate resilience and adaptive capacity • Increased community stewardship of natural resources

Focus Area	Objective	GEDSI Inclusion	Example Activities	Expected Outcomes
Sustainability (Uendelevu)	Ensure long-term impact, resilience, and community ownership of livelihoods and conservation initiatives	Inclusive committees and groups ensure diverse voices in leadership and decision-making	<ul style="list-style-type: none">• Capacity building & mentorship• Monitoring, evaluation & learning (MEL)• Promotion of environmentally friendly livelihoods	<ul style="list-style-type: none">• Stronger local institutions and community ownership• Inclusive and resilient local economies• Sustained social, economic, and environmental impact

PROJECT IMPACT SUMMARY

PEOPLE

100	100	80	32,000+	5
Households	Youth	Women	Community members	Villages
Directly supported households (50 women-led, 10 including PWD)	Youth engaged in groups and activities	Women participating in livelihoods and leadership	Indirect beneficiaries reached through community impact	Villages covered by the project

ENVIRONMENT

10 hectares	60 tonnes
Mangroves restored	Plastic waste removed
Coastal and marine ecosystems restored and protected	Beach pollution reduced through community clean-ups

3. GEDSI

Gender Equality, Disability, Social Inclusion



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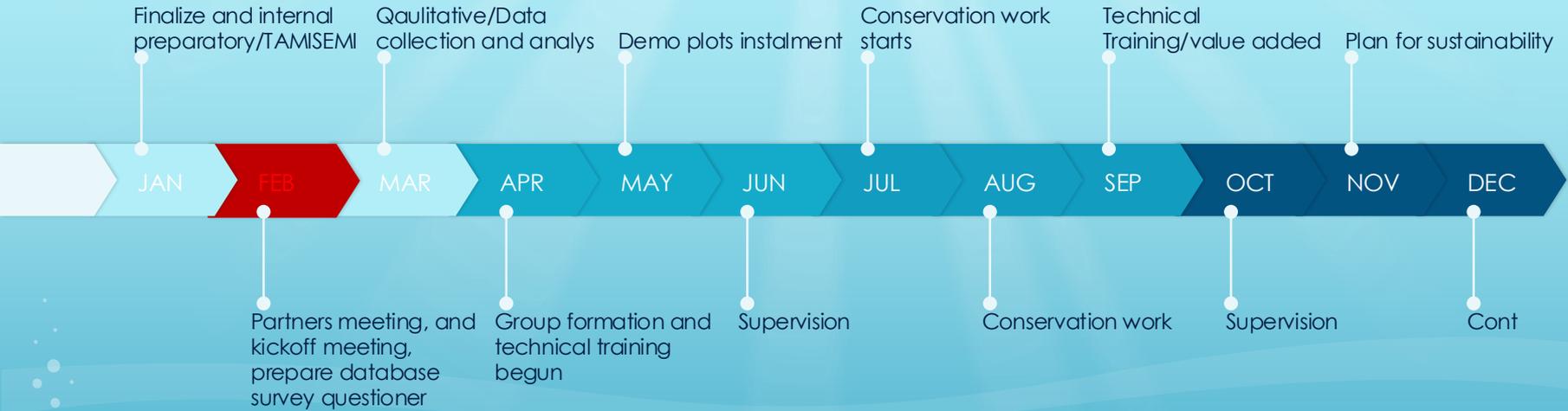
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Our Goal: Ensure everyone participates and benefits from SMART CLIMATE INITIATIVE

Group	Example Activities	How They Are Included
Women	Beekeeping & income-generating groups	Participating in training, production decisions, access to capital and selling products
Youth	Mari-culture farming, eco-tourism	Leading activities, community engagement, gaining entrepreneurial and tech skills
Persons with Disabilities (PWD)	Participation in VSLAs / fish farming / beach clean-ups	Activities adapted to their abilities, accessible tools, decision-making and feedback
Entire Community	Mangrove planting, beach clean-ups, climate training	Social participation, collective contribution, education & shared leadership

Timeline





OUR TEAM SMART CLIMATE INITIATIVE



Ms Sarah Lamba
Founder and ED/Project Led



Edgar Kipoki
Project Coordinator



Ally Nyamhoza
Finance Officer



Editha Mwanyika
Communication and
Community Engagement
Expert/GEDSI

Our Partners/Funders



Bagamoyo
and Chalinze
District
Council



Fisheries
Education
and Training
Agency



Thanks!
Any questions?

